

Press Release

Beacon Bay Auto Washes Lead the Way in Saving Water

Beacon Bay Has Been Recycling Water since 1965

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SANTA ANA, Calif., Nov 20, 2007 (BUSINESS WIRE) -- Beacon Bay Enterprises Inc. has been actively working to save water at its auto washes by recycling water since 1965, over 42 years ago. www.beaconbay.com

Most consumers are not aware of how much water is saved by washing their car or truck at a professional car wash. The majority of consumers continue to wash their car at home which can use over 70 gallons of water. Washing today's larger vehicles can even use more water. That water, along with soaps, dirt, detergents, and waxes do not drain into the sewer system but directly to the ocean through the storm drain system.

Most soaps contain phosphates and other chemicals that can harm fish, other aquatic life and people who swim or surf in the ocean.

Besides the environmental impact, home car washing wastes substantial quantities of precious water. One of the simplest and easiest ways for consumers to help conserve water in this drought-stricken state is to stop washing their cars at home. A simple act that can have a large impact.

Beacon Bay uses only about 10 gallons of city water per wash and none of its soaps or waxes drain into the ocean. As early as 1965 the company began to recycle water at all of its outlets and virtually pioneered recycling water at car washes.

"It's a shame that consumers don't understand how much of a positive impact they can have on water usage and the environment by not washing their cars at home," said Patrick Shea, President of Beacon Bay and Past President of the Western Car Association. "If people just washed their cars at their local auto wash, they could literally save thousands of gallons per household," said Shea.

"We really support Beacon Bay's initiative because when you wash your car at home you are also washing off gas, oil, and other chemicals directly into the storm drain which goes directly into our oceans. By using a car wash you keep these contaminants out of the ocean," said Stephanie Barger, Executive Director of Earth Resource Foundation. www.earthresource.org

"We compliment the leadership of Beacon Bay Enterprise Inc. in leading the way to recycling water within the car wash industry. Beacon Bay has led the way for a number of years by pioneering the recycling of water at their auto washes," said Sam Olivito, Executive Director of the Western Car Wash Association. www.wcwa.org

About Beacon Bay Auto Wash

Beacon Bay Auto Washes were first established in Orange County in 1965 when the Beach Boys and muscle cars ruled the road. The company has always embraced a concern for the environment, fundraising efforts and the care of the vehicles of Orange County drivers.

Beacon Bay Enterprises Inc. operates 7 auto washes throughout North and South County.

For more information please visit www.beaconbay.com.

SOURCE: Beacon Bay Enterprises Inc.

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