

# OC METRO BUSINESS

DECEMBER 6, 2007

OCMETRO.COM

## LETTERS

---

### GREEN IS GOOD

#### Going Green starts with the little things

I noticed that the OC METRO Business Magazine's Hot 25 event embraced the environment. This has been something very important to me for a long time, perhaps of my Canadian background where I grew up recycling and protecting the environment.

I work with **Beacon Bay Auto Washes**, which have been recycling water since 1965. Washing your car at a professional car wash saves lots of water and protects the ocean. If people stopped washing their cars at home, it would save lakes of water and protect the ocean.

It is not the big initiatives but the small ones that make all the difference. It is the same as when you used 3 towels at a hotel, saw signs that said it wasn't a smart thing to do and subsequently changed your behavior.

**Hank Blank**  
Laguna Niguel

